

Appendix 1 – Culture Mile Learning Case for Investment

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| Committee(s) | Dated: |
| Education Board | 14/11/2019 |
| Report of: Sharon Ament, Director, Museum of London | |
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Summary

This paper asks Members to note the activity that the current funding for Culture Mile Learning (CML) has enabled since April 2018 and approve a three-year investment from the City Corporation to deliver activity from April 2020 to March 2023 (summarised in this paper). Members are asked to approve the funding of £274,500 per year for 2020/21, 2021/22 and 2022/23 which is the duration of the Education Board's Cultural and Creative Learning Strategy. This request is a 10% decrease from the current 2019/20 investment from the Education Board (£305,000).

Recommendations

Members of the Education Board are asked to:

- Endorse the investment of £274,500 from the Education Board's budget on an annual basis over 2020/21, 2021/22 and 2022/23 to Culture Mile Learning to deliver the activity proposed in this paper and **Appendix 3**.
- Approve the release of £274,500 to Culture Mile Learning in the 2020/21 financial year with subsequent approval requests in 2021 and 2022 following a report to the Education Board which demonstrates impact of the previous year's activities on delivering the Cultural and Creative Learning Strategy.

Background

1. Funding provided by the Education Board has enabled a contribution of c3,000 hours of staff time from CML partner organisations from April 2018 to the end of August 2019 which has a value of c£134K. The National Literacy Trust made a £20K contribution to the Young City Poets project, and East Bank made a £70K contribution to the Fusion Prize.
2. The CML partnership, which was created five years ago as the Learning & Engagement Forum, is a remarkable asset for the City Family of Schools and learners across London and amplifies the City's investment in cultural and creative learning. CML supports collaborative working between 30 City funded or based cultural institutions, enabling us to deliver the Cultural and Creative Learning Strategy with greater impact. CML also plays a key role in establishing Culture Mile as a world-class learning destination. The City Family of Schools benefit from prioritised access to the CML programme and the chance to be part of innovative models for cultural and creative learning.
3. Through initiatives like the Fusion Prize, CML raises the profile of Fusion Skills and their importance for social mobility and shows the power of cultural activity to support their development. The CML partnership is growing: The Goldsmiths' Centre, The Salters' Company, Billingsgate Roman House and Baths and the Bank of England Museum have all joined recently.

Current position

4. CML key achievements since April 2018 (further details in **Appendices 3-6**)
 - 245,865 children and young people have benefited from taking part in CML partners' learning programmes in 2018/19, with an estimated 86,000 in receipt of Pupil Premium.
 - 424 successful applications, set to benefit 19,218 pupils and young people, were made to the School Visits Fund between April 2018 and September 2019. 337 were from primary, 60 from secondary and 5 from special schools, and 22 from non-school groups.
 - The first CML work experience programme was delivered in July 2019 and gave disadvantaged young people the opportunity to experience the workplace of seven organisations.
 - As part of the London Careers Festival's Creative Industries Day on 17 June 2019, 306 young people took part in 33 talks, skills workshops and tours at 13 City organisations.
 - The Fusion Prize, in partnership with East Bank, was launched on 17 June. Two of three symposia to support the development of entries have been delivered.
 - 960 pupils experienced learning and skills development through the CML dual site visits programme (previously known as Bundle Days).
 - 877 pupils from 32 schools, including 15 schools from the Family of Schools and neighbouring boroughs, developed Fusion Skills by taking part in Young City Poets.

CML programme for 2020-2023

5. A delivery plan and budget are provided in **Appendix 3**. Building on our work to date, we propose a programme which:
 - plays a key role in delivering the Cultural and Creative Learning Strategy
 - continues to develop a rich and varied cultural offer which empowers children and young people to realise their potential and increase their employability
 - embeds creativity across the curriculum through a teacher CPD programme
 - further strengthens and promotes access to the CML partnership, so realising its potential to support cultural and creative learning
 - build's the reputation of Culture Mile as an outstanding learning destination
6. The plan will be reviewed each year against impact and reworked as needed.
7. Key projects that will deliver against these priorities include:
 - **Culture Mile School Visits Fund** – maximising take-up and impact of the fund in the most disadvantaged areas of London.
 - **Work experience programme** – doubling the size of this cross-partnership initiative for young people facing barriers to social mobility
 - **Traineeships in partnership with The Prince's Trust** – providing training and short-term, tailored employment opportunities in CML cultural institutions to further demonstrate how cultural activity supports fusion skills and employability.
 - **Dual site visits for schools in disadvantaged areas** – delivering new learning days ring-fenced for schools with high rates of Pupil Premium.
 - **CPD for teachers** – supporting teachers to create and deliver schemes of work which are inspired by cultural visits and employ creative approaches across the curriculum.

- **Outreach Week** – offering the Family of Schools exclusive access to the best activities the CML partnership has to offer, in their classrooms or school halls.
- **Online portal** – creating and managing a one-stop-shop highlighting and promoting the inspiring combined schools offer of the CML partnership.

Conclusion

Education Board funding to date has enabled CML to lay solid foundations and build a unique cultural education partnership with huge potential. The focus of the next three years is on delivering key aspects of the Cultural and Creative Learning Strategy and ensuring that learning is at the heart of Culture Mile.

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